



Advertiser	Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)
Agency/T-Code	Mentzer Media Services, Inc. (3427)833926
Buyer	CLOYD,ELISE
Salesperson	Telerep/Washington DC, Washington DC (1040) ph: (555) 555-5555
Product	Political (1065)
Brand	RPOF 3 PAC HUKILL, GAETZ, GARDINER (1
Acct Types	National/Political
Est/Headline	1932/06297605
Demo	
Revision	
Comments	RPOF 3 PAC

Invoice	635749
Inv Date	9/30/2012
Terms	Net 30
Contract	329043
Bill Type	Standard
Period	8/27/2012 - 9/30/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:25PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	09/25/12 12:22PM (Tu)	00:30		RPOFDH101TVFL	\$675.00	
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	09/25/12 12:54PM (Tu)	00:30		RPOFDH200TVFL	\$675.00	
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	09/26/12 12:37PM (We)	00:30		RPOFDH101TVFL	\$675.00	
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	09/26/12 12:55PM (We)	00:30		RPOFDH101TVFL	\$675.00	
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	09/27/12 12:42PM (Th)	00:30		RPOFDH101TVFL	\$675.00	
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	09/27/12 12:58PM (Th)	00:30		RPOFDH101TVFL	\$675.00	
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	09/28/12 12:11PM (Fr)	00:30		RPOFDH101TVFL	\$675.00	
2.1	Spot	12:00:00PM- 1:00:00	Day,Tu-2,W-2,Th-2,F-2	09/28/12 12:51PM (Fr)	00:30		RPOFDH200TVFL	\$675.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 6:28PM (Tu)	00:30		RPOFDH200TVFL	\$2400.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 6:27PM (We)	00:30		RPOFDH101TVFL	\$2400.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 6:15PM (Th)	00:30		RPOFDH101TVFL	\$2400.00	
3.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 6:23PM (Fr)	00:30		RPOFDH200TVFL	\$2400.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 7:29PM (Tu)	00:30		RPOFDH101TVFL	\$2400.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 7:05PM (We)	00:30		RPOFDH101TVFL	\$2400.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 7:05PM (Th)	00:30		RPOFDH200TVFL	\$2400.00	
4.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 7:25PM (Fr)	00:30		RPOFDH101TVFL	\$2400.00	
5.2	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 7:41PM (Tu)	00:30		RPOFDH101TVFL	\$2400.00	
5.2	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 7:41PM (We)	00:30		RPOFDH200TVFL	\$2400.00	
5.2	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 7:48PM (Th)	00:30		RPOFDH101TVFL	\$2400.00	
5.2	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 7:53PM (Fr)	00:30		RPOFDH101TVFL	\$2400.00	
6.0	Spot	11:35:00PM-12:05:00	Day,Tu-2,W-1,Th-1	09/25/12 12:01AM (Tu)	00:30		RPOFDH200TVFL	\$825.00	
6.0	Spot	11:35:00PM-12:05:00	Day,Tu-2,W-1,Th-1	09/25/12 11:53PM (Tu)	00:30		RPOFDH101TVFL	\$825.00	
6.0	Spot	11:35:00PM-12:05:00	Day,Tu-2,W-1,Th-1	09/26/12 11:55PM (We)	00:30		RPOFDH101TVFL	\$825.00	
6.0	Spot	11:35:00PM-12:05:00	Day,Tu-2,W-1,Th-1	09/27/12 11:56PM (Th)	00:30		RPOFDH101TVFL	\$825.00	
8.0	Spot	10:00:00PM-11:00:00	Day,Tu-1	09/25/12 10:43PM (Tu)	00:30		RPOFDH101TVFL	\$4200.00	
12.1	Spot	7:00:00PM- 8:00:00	Per week (2),Sa	09/29/12 7:05PM (Sa)	00:30		RPOFDH200TVFL	\$850.00	
12.1	Spot	7:00:00PM- 8:00:00	Per week (2),Sa	09/29/12 7:37PM (Sa)	00:30		RPOFDH101TVFL	\$850.00	
15.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/30/12 6:28PM (Su)	00:30		RPOFDH200TVFL	\$1500.00	
23.0	Spot	12:00:00PM-12:30:00	Day,Su-1	09/30/12 12:28PM (Su)	00:30		RPOFDH101TVFL	\$475.00	
24.0	Spot	11:30:00PM-12:00:00	Day,Su-1	09/30/12 11:41PM (Su)	00:30		RPOFDH101TVFL	\$475.00	
27.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	09/25/12 7:59AM (Tu)	00:30		RPOFDH101TVFL	\$1600.00	
27.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	09/25/12 8:29AM (Tu)	00:30		RPOFDH101TVFL	\$1600.00	
27.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	09/26/12 7:25AM (We)	00:30		RPOFDH101TVFL	\$1600.00	
27.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	09/26/12 8:43AM (We)	00:30		RPOFDH101TVFL	\$1600.00	
27.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	09/27/12 7:49AM (Th)	00:30		RPOFDH101TVFL	\$1600.00	
27.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	09/27/12 8:50AM (Th)	00:30		RPOFDH101TVFL	\$1600.00	
27.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	09/28/12 8:30AM (Fr)	00:30		RPOFDH101TVFL	\$1600.00	
27.0	Spot	7:00:00AM- 9:00:00	Day,Tu-2,W-2,Th-2,F-2	09/28/12 8:59AM (Fr)	00:30		RPOFDH101TVFL	\$1600.00	
28.0	Spot	8:00:00PM-11:30:00	Day,Sa-2	09/29/12 8:06PM (Sa)	00:30		RPOFDH101TVFL	\$3300.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Advertiser Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926
Buyer CLOYD,ELISE
Salesperson Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Product Political (1065)
Brand RPOF 3 PAC HUKILL, GAETZ, GARDINER (1
Acct Types National/Political
Est/Headline 1932/06297605
Demo
Revision
Comments RPOF-3 PAC
RPOF-HUKILL, GAETZ, GARDINER

Invoice 635749
Inv Date 9/30/2012
Terms Net 30
Contract 329043
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:25PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
28.0	Spot	8:00:00PM-11:30:00	Day,Sa-2	09/29/12 11:46PM (Sa)	00:30	RPOFDH101TVFL	\$3300.00	
31.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 9:59AM (Tu)	00:30	RPOFDH101TVFL	\$375.00	
31.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 9:56AM (We)	00:30	RPOFDH101TVFL	\$375.00	
31.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 9:31AM (Th)	00:30	RPOFDH101TVFL	\$375.00	
31.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 9:56AM (Fr)	00:30	RPOFDH200TVFL	\$375.00	
32.0	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	09/25/12 10:09AM (Tu)	00:30	RPOFDH200TVFL	\$375.00	
32.0	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	09/26/12 10:29AM (Tu)	00:30	RPOFDH101TVFL	\$375.00	
32.0	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	09/26/12 10:15AM (We)	00:30	RPOFDH101TVFL	\$375.00	
32.0	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	09/26/12 10:29AM (We)	00:30	RPOFDH200TVFL	\$375.00	
32.0	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	09/27/12 10:23AM (Th)	00:30	RPOFDH200TVFL	\$375.00	
32.0	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	09/27/12 10:39AM (Th)	00:30	RPOFDH101TVFL	\$375.00	
32.0	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	09/28/12 10:15AM (Fr)	00:30	RPOFDH101TVFL	\$375.00	
32.0	Spot	10:00:00AM-11:00:00	Day,Tu-2,W-2,Th-2,F-2	09/28/12 10:46AM (Fr)	00:30	RPOFDH101TVFL	\$375.00	
33.0	Spot	11:00:00AM-12:00:00	Day,Tu-2,W-2,Th-2,F-2	09/25/12 11:34AM (Tu)	00:30	RPOFDH101TVFL	\$750.00	
33.0	Spot	11:00:00AM-12:00:00	Day,Tu-2,W-2,Th-2,F-2	09/25/12 11:59AM (Tu)	00:30	RPOFDH101TVFL	\$750.00	
33.0	Spot	11:00:00AM-12:00:00	Day,Tu-2,W-2,Th-2,F-2	09/26/12 10:59AM (We)	00:30	RPOFDH101TVFL	\$750.00	
33.0	Spot	11:00:00AM-12:00:00	Day,Tu-2,W-2,Th-2,F-2	09/27/12 11:36AM (Th)	00:30	RPOFDH101TVFL	\$750.00	
33.0	Spot	11:00:00AM-12:00:00	Day,Tu-2,W-2,Th-2,F-2	09/28/12 11:00AM (Fr)	00:30	RPOFDH101TVFL	\$750.00	
34.0	Spot	4:00:00PM- 5:00:00	Day,Tu-2,W-2,Th-2,F-2	09/25/12 4:20PM (Tu)	00:30	RPOFDH101TVFL	\$800.00	
34.0	Spot	4:00:00PM- 5:00:00	Day,Tu-2,W-2,Th-2,F-2	09/25/12 4:38PM (Tu)	00:30	RPOFDH101TVFL	\$800.00	
34.0	Spot	4:00:00PM- 5:00:00	Day,Tu-2,W-2,Th-2,F-2	09/26/12 4:12PM (We)	00:30	RPOFDH101TVFL	\$800.00	
34.0	Spot	4:00:00PM- 5:00:00	Day,Tu-2,W-2,Th-2,F-2	09/26/12 4:39PM (We)	00:30	RPOFDH200TVFL	\$800.00	
34.0	Spot	4:00:00PM- 5:00:00	Day,Tu-2,W-2,Th-2,F-2	09/27/12 4:18PM (Th)	00:30	RPOFDH101TVFL	\$800.00	
34.0	Spot	4:00:00PM- 5:00:00	Day,Tu-2,W-2,Th-2,F-2	09/27/12 4:35PM (Th)	00:30	RPOFDH101TVFL	\$800.00	
34.0	Spot	4:00:00PM- 5:00:00	Day,Tu-2,W-2,Th-2,F-2	09/28/12 4:18PM (Fr)	00:30	RPOFDH101TVFL	\$800.00	
34.0	Spot	4:00:00PM- 5:00:00	Day,Tu-2,W-2,Th-2,F-2	09/28/12 4:35PM (Fr)	00:30	RPOFDH101TVFL	\$800.00	
35.0	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	09/25/12 5:21PM (Tu)	00:30	RPOFDH101TVFL	\$1800.00	
35.0	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	09/25/12 5:41PM (Tu)	00:30	RPOFDH101TVFL	\$1800.00	
35.0	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	09/26/12 5:28PM (We)	00:30	RPOFDH101TVFL	\$1800.00	
35.0	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	09/26/12 5:52PM (We)	00:30	RPOFDH101TVFL	\$1800.00	
35.0	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	09/27/12 5:13PM (Th)	00:30	RPOFDH101TVFL	\$1800.00	
35.0	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	09/27/12 5:52PM (Th)	00:30	RPOFDH101TVFL	\$1800.00	
35.0	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	09/28/12 5:15PM (Fr)	00:30	RPOFDH101TVFL	\$1800.00	
35.0	Spot	5:00:00PM- 6:00:00	Day,Tu-2,W-2,Th-2,F-2	09/28/12 5:52PM (Fr)	00:30	RPOFDH101TVFL	\$1800.00	
36.0	Spot	8:00:00PM- 9:00:00	Per week (1),Fr	09/28/12 8:20PM (Fr)	00:30	RPOFDH101TVFL	\$2400.00	
37.0	Spot	12:00:00PM-12:30:00	Per week (1),Sa	09/29/12 12:09PM (Sa)	00:30	RPOFDH101TVFL	\$475.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$97,175.00	Total Spots	75
Commission	(\$14,576.25)		
Net Total	\$82,598.75		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.